

Antidoping Switzerland Strategy for 2017 to 2020

Vision

Athletes can engage in sport in a doping-free environment.

Purpose

The Antidoping Switzerland Foundation makes a key contribution to combating doping in sport through doping controls, investigations, doping prevention, applied research and national and international collaboration. It protects the right of sportsmen and sportswomen to take part in fair and doping-free sport with equal opportunities, and helps to make professional sport credible, as expected by the public.

Values

Integrity: We implement ethical standards and show honesty, stability and fairness in all our activities.

Independence: We work in an unbiased, impartial and objective manner.

Respect: We treat others with the highest possible degree of dignity, equality and trust.

Reliability: Our activities and actions are transparent, measurable and clear.

Innovation: We develop and promote forward-thinking, practical and workable solutions and models.

Collaboration: We promote collaboration within the team and with national and international partners.



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Strategic goals

Organisation (before: Management and Support):

We are an effective, efficient and recognised organisation.

Controls, investigations & APMU: We are closely networked internally and externally, and operate in accordance with international standards.

Prevention: As a national centre of expertise, we implement and support activities to promote clean sport.

Applied research: Our research activities focus on applications and problem-solving.

Cooperation and partnership: We are a reliable and dynamic organisation both at a national and international level, and have a strong international network.

Outcome / Aim

Organisation: In our work we uphold high standards of economic efficiency, quality, respect and fair play.

Controls, investigations & APMU: We combat doping efficiently.

Prevention: Our partners appreciate the support we provide in the form of modern, targeted information resources and preventative approaches.

Applied research: We apply scientific findings in controls, investigations, APMU and prevention.

Cooperation and partnership: We are recognised as a reliable and competent partner.

